



Bringing the bounty of the Southern USA to the World.

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WORLD FOOD MOSCOW

Moscow, Russia • September 15-18, 2009

- *U.S. exports of intermediate, consumer-oriented and seafood products to Russia totaled over \$1.8 billion in 2008*
- *Modern retail chains are rapidly expanding to meet increased consumer demand for convenient, healthy and well-packaged new products*
- *Both restaurants and fast food outlets are growing to meet demand*
- *Russian processors need food ingredients as they expand production*

Known for its quality attendees, last year this trade-only show attracted 45,250 importers, wholesalers, retailers, and processors from 63 countries. World Food Moscow 2008 included 1,326 exhibitors from 63 countries. This show is endorsed by the U.S. Department of Agriculture and is a great venue for exporters looking to enter this hot market.

Best Prospects:

■ Fish & Seafood	■ Meat & Poultry
■ Food Ingredients	■ Prepared/Canned Foods
■ Fresh Fruits & Nuts	■ Confectionery
■ Snacks & Popcorn	■ Dried Beans & Lentils

Important Information:

SUSTA is sponsoring booths in the USA pavilion. Booth options include:

- 12 square meter booths are available for **\$1,095**. Companies may share a 12 square meter booth and would pay \$565 each. Dedicated interpreters will be provided. Booths include basic furniture, directory listing and signage.
- **SUSTA pavilion exhibitors are responsible for** travel and hotel expenses, equipment rental and additional electricity as needed, for shipping product to the show and for storing it if needed.
Please note that the ATO office will provide assistance procuring hotel rooms at government rates. Visas are required for travel to Russia. Exhibitors must be displaying product from the SUSTA region that are at least 50% US origin, excluding packaging and water.
- **Sign up by June 25 on the Events page at www.susta.org. Booth space will be assigned on a first-paid, first-selected basis.**
- **Cancellations & Refunds:** 50% of the participation fee may be requested for cancellations received on or prior to August 15, 2009. We regret that we cannot make any refunds for cancellations received after that deadline.



*Register on the Events page
at www.susta.org*

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SUSTA does not discriminate on the basis of race, color, national origin, sex, religion, age, disability, political beliefs, sexual orientation or marital/family status. Persons with disabilities, who require alternative means for communication of program information, should contact us.