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Turkey Outbound Trade Mission

Istanbul & Mersin, Turkey
October 3-9, 2010

- Meet importers and key buyers in Istanbul and Mersin, Turkey
- Pre-arranged, one-on-one business meetings
- SUSTA will pay for shipping for up to 35 lbs. of product samples

Turkey has a population of about 72 million, with an annual growth rate of 1.26 percent. Fifty percent of Turkey's population is under the age of 28. The Turkish economy enjoyed five recent years of growth, increasing an average of 7.9 percent between 2002 and 2004, and 7.5 percent in 2005. In 2007, Turkey imported about \$5.5 billion in agricultural products. The United States is a large exporter to Turkey, with agricultural products comprising one-fifth of all U.S. exports to the country and a market share of about 7 percent in 2007.

Best Prospects:

■ Sauces	■ Spices & Condiments
■ Snack Foods	■ Fruits & Vegetables
■ Nuts	■ Confectionery
■ Beverages	■ Juices

Important Information:

Participation Fee: \$350

Participants receive:

- U.S. carrier coach airfare paid for only **one** participant per company
- Pre-arranged, one-on-one meetings with key buyers
- SUSTA will pay for shipping for up to 35 lbs. of product samples to Istanbul, Turkey
- **Deadline for registration: June 30, 2010** (no refund available after this date)
- Sign up on the Events page at www.susta.org or contact the activity managers listed at right



Register on the Events page
at www.susta.org

Contact:

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