



- Alabama ■ Arkansas ■ Florida ■ Georgia
- Kentucky ■ Louisiana ■ Maryland ■ Mississippi
- North Carolina ■ Oklahoma ■ Puerto Rico
- South Carolina ■ Tennessee ■ Texas ■ Virginia
- West Virginia

Tourism Turf Inbound Trade Mission

September 28-October 2, 2009

Atlanta, Georgia • Columbia, South Carolina

Orlando & Miami, Florida

- *Meet with key Panamanian and Costa Rican importers*
- *Receive a free product evaluation report*
- *Pre-arranged one-on-one meetings*

The service industry, which includes tourism, accounts for more than half of Panama's and Costa Rica's GDP, with the U.S. as the top supplier of exports to both countries: 34% for Panama and 45% for Costa Rica.

In 2007, Panama had a GDP of \$19.7 billion, 80% of which primarily came from the service sectors, including the Panama Canal, container ports, and tourism. As Panama's tourism industry grows, there is a higher demand for turf. Panama is currently importing \$4.8 billion, of which the U.S. is a major supplier at 26.8% overall. U.S. goods exported to Panama in 2006 were valued at \$2.7 billion.

Costa Rica boasted a GDP of \$26.2 billion in 2007, 62% of which was generated by the service sector. Like Panama, the rise in tourism to Costa Rica is increasing the demand for turf. The United States is Costa Rica's most important trading partner and accounts for almost half of the country's imports.

Best Prospects:

■ Turf Grass	■ Turf Grass Seed
■ Foliage	■ Ornamentals

Important Information:

- **Participation Fee: \$50**
- Includes: Pre-arranged one-on-one meetings with pre-qualified buyers, table to display product, and interpreter services if necessary
- **Registration Deadline: August 27, 2009**
- Sign up on the Events page at www.susta.org

Cancellations & Refunds: We regret that we cannot make any refunds for cancellations received after Sept 3, 2009.



Georgia Department of Agriculture
Tommy Irvin, Commissioner



Register on the Events page
at www.susta.org

Contact:

Beth Bedingfield
Georgia Dept. of Agriculture
Phone: 404-656-3740
Email:
bmiller@agr.state.ga.us

OR

Aaron Wood
South Carolina Dept. of
Agriculture
Phone: 803-734-1767
Email: awood@scda.sc.gov

OR

Marisol Rodriguez
Florida Dept. of Agriculture
and Consumer Services
Phone: 850-488-4132
Email:
rodrigm2@doacs.state.fl.us