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- South Carolina ■ Tennessee ■ Texas ■ Virginia
- West Virginia

## Portugal Trade Mission 2010

March 17-19, 2010 • Lisbon, Portugal

- Meet with key buyers from the Iberian Peninsula region and learn more about exporting to the market
- Take advantage of the growing consumer retail industry and interest in new products

U.S. agricultural exports to Portugal are a \$1.8 billion market expected to grow at a rate of 2% over the next four years. The market continues to offer increased opportunities for U.S. consumer food products. This SUSTA trade mission is an excellent opportunity to introduce new products, meet potential clients and establish relationships with key players in Portugal.

### Best Prospects:

■ Seafood	■ Beverages
■ Ready-to-Eat Foods	■ Wine, Beer & Bourbon
■ Processed Fruits & Vegetables	■ Tex-Mex Products & Ethnic Foods
■ Frozen Desserts & Cakes	■ Nuts

### Important Information:

- Participation Fee: **\$100**
- Includes one-on-one meetings with buyers, retail site visits and trade support services
- SUSTA will cover hotel costs for the mission
- **Registration Deadline: February 12, 2010.** No refunds will be issued for cancellations made after the deadline.
- For more information, contact the activity managers listed on the right. Please register online at [www.susta.org/events](http://www.susta.org/events).
- Optional: Participants may also choose to join the SUSTA pavilion at the Alimentaria Food Show in Barcelona, Spain the following week, from March 22-26, 2010. Participation fee: **\$850**



Register on the Events page  
at [www.susta.org](http://www.susta.org)

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