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2010 American Café

June 3-4, 2010 • Casablanca, Morocco

- Exhibitors will have full support from FAS/USDA staff in Morocco
- Free market tour to learn about distribution channels and competition
- Exhibitors will have an opportunity to display products and privately meet with importers. The exhibition is exclusively for U.S.-made food products

In 2006, Morocco and the U.S. entered into a free trade agreement that allows many U.S. food products preferential access to the Moroccan market. Agricultural and food exports from the U.S. to Morocco in 2008 were estimated at \$526 million. The United States has great potential to export semi-finished products to the market, as well as food products for industrial uses, such as milk powder, cheese, processed nuts, and other ingredients.

Best Prospects:

■ Dairy Products	■ Breakfast Cereals
■ Tree Nuts	■ Fruit Juice
■ Dry Fruits	■ Canned Fruits & Vegetables
■ Dry Beans	■ Sauces & Condiments

Important Information:

- **Participation fee: \$250.00**
 - Includes: booth space at the American Café, 50 lbs of product shipment, one-on-one pre-arranged meetings with Moroccan buyers, and a market tour
 - Trade show organizers are also including hotel accommodations for participants in this event
- Company participants will be responsible for meals, incidentals and transportation
- Deadline for application: **March 12, 2010**. No refunds will be given for cancellations after the deadline date
- Sign up on the Events page at www.susta.org



Register on the Events page
at www.susta.org

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