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## LeShow Moscow

Moscow, Russia • May 18-20, 2010

- *Exhibit at LeShow Moscow*
- *Explore new markets for alligator skins and finished hides in the Russian Federation*
- *Assistance with required CITES permits to get samples into and out of country*
- *LeShow Moscow is the largest and most comprehensive marketplace for luxury leather and fur industry in the Russian Federation*

LeShow Moscow is billed as the largest and most comprehensive marketplace for the luxury outerwear industry in the Russian Federation. More than 60% of exhibitors are wholesalers and retailers, making this an excellent venue to gain an understanding of the potential Russian market for alligator skins and products. Over 100 leading industrial and trading companies specializing in tanning and garment production will take part in the 13th International Exhibition of LeShow Moscow. This is SUSTA's second year participating in this event. Companies participating in last year's activity had \$75,000 in documented sales and an anticipated additional \$300,000 in sales activity for the year.

### Best Prospects:

- Raw Alligator Skins & Hides
- Crusted Alligator Skins & Hides

### Important Information:

- **Participation Fee: \$750**
- Deadline for registration: **March 15, 2010** (no refunds available after this date)
- Participants receive:
  - Furnished booth (includes carpet, refrigerator, electricity, table and 4 chairs, lighting and racks, signage)
  - Translators available at the booth during the show
  - Assistance with CITES permits to ship samples to and from Russia
- Space is allocated on a first-come, first-served basis. A company is considered registered for the event upon receipt of pre-qualification form and participation fee deposit



Register on the Events page  
at [www.susta.org](http://www.susta.org)

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