



Bringing the bounty of the Southern USA to the World.

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2010 Landscape Ontario Expo

Canadian Horticulture Promotion

Toronto, Canada • Oct 19 – 20, 2010

Landscape Ontario Expo (formerly Garden & Floral Expo) is the largest Canadian event dedicated to the landscape, garden center and retail florist industries. As an exhibitor, this year's theme, "Window to the World," will provide you with the opportunity to meet industry professionals from every corner of the world. For a minimal cost, you and your company can learn more about important horticultural markets, expose your products to the nursery trade in Canada and beyond, and develop lasting trade relationships with international industry leaders.

Per the 2009 Expo Attendee Survey, attendee focus at the show includes: Buy: 40%, Discover industry trends: 55%, Upgrade their product knowledge: 67%, Source new suppliers: 70%

Best Prospects:

- | | |
|----------------------------|-------------------------------|
| ■ Woody Ornamentals | ■ Gardening/Flowers |
| ■ Foliage/Florist Products | ■ Other Horticulture Products |

Important Information:

- Participation fee: **\$500**
- Participation fee includes:
 - Trade show booth space and supplies
 - Show passes
 - Reimbursement of up to \$500 for shipment of products with proper documentation
- Participants are responsible for their own hotel accommodations and international flight (hotel reservations will be made at special rates)
- Registration Deadline: **September 1, 2010**
- *No refunds will be issued after September 1, 2010*
- For more information, contact the Activity Managers listed on right
- Sign up on the Events page at www.susta.org



Register on the Events page
at www.susta.org

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