



Bringing the bounty of the Southern USA to the World.

- Alabama ■ Arkansas ■ Florida ■ Georgia
- Kentucky ■ Louisiana ■ Maryland ■ Mississippi
- North Carolina ■ Oklahoma ■ Puerto Rico
- South Carolina ■ Tennessee ■ Texas ■ Virginia
- West Virginia

## Jordan Outbound Trade Mission

June 13-18, 2010 • Amman, Jordan

- Meet with key buyers from Jordan
- Visit supermarkets and attend market briefings
- Free shipping of up to 50 lbs of product samples for the meetings

Jordan has a population of about 6.1 million. The U.S.-Jordan Free Trade Agreement (FTA) entered into force on December 17, 2001. The FTA will eventually eliminate duties and commercial barriers to bilateral trade for goods and services originating in the United States and Jordan. Many products can be exported to Jordan duty-free. Without FTA preference, the maximum tariff rate is 30 % for most goods and 10% for raw materials. The products that meet the U.S.-Jordan FTA standards, however, will qualify for preferential duty rates, allowing U.S. firms to enjoy reduced or zero duty rates and the competitive advantage of increased value to potential customers. Trade in goods between the U. S. and Jordan grew from \$728 million in 2000 to \$1.91 billion in 2005, an increase of 162%. U.S. exports to Jordan grew from \$316.6 million in 2000 to \$643 million in 2005, an increase of 103%. U.S. exports to Jordan in 2004 were \$495 million.

### Best Prospects:

■ Snack Foods	■ Dairy Products
■ Nuts	■ Oils
■ Poultry	■ Processed Fruit & Vegetables
■ Specialty Food Products	■ Condiments

### Important Information:

- Participation fee: **\$250**
- Includes airfare for one person per company
- Deadline to register is **April 29, 2010**
- No refund on participation fees after April 29, 2010
- Samples must reach freight forwarder by May 15, 2010
- Sign up on the Events page at [www.susta.org](http://www.susta.org)



Register on the Events page at [www.susta.org](http://www.susta.org)

Contact:

Corry de Wit  
 Georgia Dept. of Agriculture  
 Phone: 011-32-2-6471815  
 E-mail: [georgiasagcdewit@arcadis.be](mailto:georgiasagcdewit@arcadis.be)

Aaron Wood  
 South Carolina Dept. of Agriculture  
 Phone: 803-734-1767  
 E-mail: [awood@scda.sc.gov](mailto:awood@scda.sc.gov)

SUSTA - Phone: (504) 568-5986, Fax: (504) 568-6010, [www.susta.org](http://www.susta.org) 701 Poydras St #3725, New Orleans, LA 70139

SUSTA does not discriminate on the basis of race, color, national origin, sex, religion, age, disability, political beliefs, sexual orientation or marital/family status. Persons with disabilities, who require alternative means for communication of program information, should contact us.