



Bringing the bounty of the Southern USA to the World.

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IPM Dubai Trade Show & Trade Mission

IPM Dubai International Plants Expo Middle East
March 8-10, 2010 • Dubai

- Multi-billion dollar development projects and new public parks will turn thousands of hectares of desert land into green areas in Bahrain, Qatar, Oman, Kuwait, Saudi Arabia and the U.A.E.
- IPM Dubai is an international trade fair for plant, technology, floriculture, and sales promotion as well as plant care, logistics and more

Dubai will become the Middle East's distribution hub for flowers and plants. By creating parks and gardens in residential areas, decorating business premises with indoor plants, and designing golf courses, the inhabitants of the region are trying to force the sandy desert landscape out of their minds as well as out of their towns, and to create residential conditions that make it possible for them to spend their leisure hours in the greenery and also make them attractive for international tourism.

Benefits of Participation:

- Your own 100 sq. ft. booth within SUSTA Pavilion (3 x 3 m)
- Interpreters to assist you
- Trade show support services

Important Information:

- **Participation fee: \$600**
- SUSTA will reimburse up to 100 lbs of company product shipping costs from consolidation point
- International airfare and lodging are the responsibility of participants
- Sign up online at www.susta.org

* Preference will be given to U.S. companies that are based in the SUSTA region on a first-come, first-served basis. A full refund can be issued until February 9 for cancellation. No refunds will be issued after February 9.



Register on the Events page
at www.susta.org

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