



Bringing the bounty of the Southern USA to the World.

- Alabama ■ Arkansas ■ Florida ■ Georgia
- Kentucky ■ Louisiana ■ Maryland ■ Mississippi
- North Carolina ■ Oklahoma ■ Puerto Rico
- South Carolina ■ Tennessee ■ T
- West Virginia

IFE INDIA 2008

INTERNATIONAL FOOD, DRINK AND HOSPITALITY EXHIBITION
New Delhi • December 2-4, 2008

- Showcase products with SUSTA at IFE India 2008
- Meet with importers and key buyers
- To attend and for a space in the SUSTA pavilion - \$100
If you are not able to attend but want to send products - \$25
- Free shipping of up to 100 lbs. of product samples to the show
- A chef will prepare product samples at the show

India is the world's 6th largest economy with a population of over one billion people and a middle class of 350 million. There is an average growth of 15% per year in imports for the food and drink industry, and the growth of processed foods should increase by 7.3% a year over the coming five years. India has also recently changed some import tariffs on food products.

In 2007, the IFE India show had 202 exhibitors from 19 countries and 6,881 visitors. IFE is a major international show in the country and is being endorsed by USDA for the first time this year.

Best Prospects:

■ Breakfast Foods	■ Canned Foods
■ Snack Foods	■ Condiments
■ Nuts	■ Specialty Foods
■ Beverages	■ Wines

Important Information:

- Companies that are not able to attend are invited to send product samples to be displayed at the show for a fee of \$25.
- Samples will have to be shipped to a forwarder by October 31, 2008.
- Deadline for application is October 23, 2008.
- Sign up on the Events page at www.susta.org



Register on the Events page
at www.susta.org

Contact:

Paul Davis

Florida Dept. of Agriculture
and Consumer Services

Phone: (850) 487-2779

Email:

davisp@doacs.state.fl.us

Corry de Wit

Georgia Dept. of Agriculture

Phone: 32-2-6471815

Email:

georgiausagcdewit@arcadis.be

e

SUSTA - Phone: (504) 568-5986, Fax: (504) 568-6010, www.susta.org 2 Canal Street, New Orleans, LA 70130

SUSTA does not discriminate on the basis of race, color, national origin, sex, religion, age, disability, political beliefs, sexual orientation or marital/family status. Persons with disabilities, who require alternative means for communication of program information, should contact us.