



Bringing the bounty of the Southern USA to the World.

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## Grocery Innovations Canada

### Canada's Premier Grocery Industry Exposition

October 25-26, 2010 • Toronto, Ontario

- Exhibit at the most essential trade show in the largest U.S. export market for consumer oriented products
- Present your product to more than 6500 key industry players including independent, franchise and corporate retailers, brokers, wholesalers and distributors
- Take advantage of SUSTA's value-priced exhibition package

This show will get your product in front of Canada's top retailers. Each year, companies such as Loblaws, Sobeys and Metro as well as franchised retailers, such as Fortino's, No Frills and Food Basics, and the independents, such as IGA, Longos, Highland Farms and Concord Foods – just to name a few – attend this show ready to do business. Come join us and take advantage of this excellent exposure to the Canadian market.

#### Best Prospects:

■ Fruits & Nuts	■ Vegetables
■ Artisanal	■ High Value Processed Foods
■ Organic	■ Meats

#### Important Information:

- **Participation fee: \$500** (discounted from \$2,250)
- Participants receive
  - Their own 10 x 10 booth space with SUSTA booth signage
  - Reimbursement for samples shipment of up to 100 lbs. gross
- Participants are responsible for travel and hotel expenditures
- Registration deadline: **September 24, 2010**. *No refunds for cancellations after September 30, 2010.*
- This show is approved for MAP Branded program participants
- Sign up on the Events page at [www.susta.org](http://www.susta.org)
- Visit [www.groceryinnovations.com](http://www.groceryinnovations.com) for more information on the event



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