



Bringing the bounty of the Southern USA to the World.

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- Kentucky ■ Louisiana ■ Maryland ■ Mississippi
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- South Carolina ■ Tennessee ■ Texas ■ Virginia
- West Virginia

GCC Inbound Trade Mission

October 4-8, 2010

Annapolis, Maryland; Raleigh, North Carolina; Austin, Texas

- *Meet one on one with pre-qualified buyers from the Gulf Cooperation Council*

The GCC (Oman, Qatar, Bahrain, Kuwait and the UAE) countries have some of the highest per capita incomes in the world, and the UAE, in particular, has a growing tourism industry complete with luxurious hotels and restaurants. The area has a combined population of approximately 12 million inhabitants and as much as 90% of their foodstuffs are imported. In addition to foodservice opportunities there are a number of western style retail food chains present throughout the GCC; many of the chains are familiar with U.S. food products and are eager to bring new consumer food items to their markets.

Best Prospects:

| | |
|------------------|-----------------------------|
| ■ Meat | ■ Canned Fruits/ Vegetables |
| ■ Poultry | ■ Frozen Foods |
| ■ Nuts/Snacks | ■ Beverages |
| ■ Dairy Products | ■ Desserts/Pastries |

Important Information:

- Participation fee: **\$50**
- Fee includes one on one buyer meetings and individual company tables for displays/meeting purposes (one per company)
- **Registration Deadline: September 10, 2010**
- *No refunds on participation fees after September 10, 2010*
- Sign up on the Events page at www.susta.org



GO TEXAN.

Register on the Events page at www.susta.org

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