



**Bringing the bounty of the Southern USA to the World.**

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## *Food and Hotel Asia 2010*

*Singapore • April 20-23, 2010*

- *With a population of 4.6 million, Singapore is the most developed economy in Southeast Asia and is almost entirely dependent on imported food products.*
- *Singapore is a strategic market as it is found on the crossroads of major air and sea routes within the Asia Pacific region and it is a major transshipment center for much of the Southeast Asian region and the Indian subcontinent.*
- *About 25% of ASEAN's \$24 billion imports of food and agricultural products move into or through Singapore.*

Food and Hotel Asia is the largest international food and hospitality trade event in Asia. It is held every two years and is exclusively open to trade visitors. In 2008, there were 2,626 exhibitors from 70 countries, and 36,956 visitors from 90 countries attended. Food and Hotel Asia encompasses Food Asia, Hotel Asia, Bakery & Pastry, Hospitality Style Asia and Hospitality Technology all in one event!

### *Best Prospects:*

■ Fruits	■ Sauces & Condiments
■ Dairy Products	■ Vegetables
■ Dried Fruits & Nuts	■ Halal Food Products
■ Juices	■ Snack Foods

### *Important Information:*

- SUSTA will offer a 9 sqm booth per company for **\$755**.
- SUSTA will pay for shipment of 100 lbs of products.
- **Registration Deadline: February 26, 2010. (No refund on participation fees will be given after February 26, 2010.)**
- Sign up on the Events page at [www.susta.org](http://www.susta.org)
- To learn more about this activity or to register, please contact the activity managers at right.



Register on the Events page  
at [www.susta.org](http://www.susta.org)

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