



- Alabama ■ Arkansas ■ Florida ■ Georgia
- Kentucky ■ Louisiana ■ Maryland ■ Mississippi
- North Carolina ■ Oklahoma ■ Puerto Rico
- South Carolina ■ Tennessee ■ Texas ■ Virginia
- West Virginia

## FOODEX JAPAN 2012

Showcase Your Products to Japanese Importers  
Tokyo, Japan • March 6-9, 2012

- Build new relationships and grow existing ones with Japanese importers
- Japan is the largest overseas market for U.S. agricultural products
- Innovative and healthy foods are in great demand by importers and food service professionals

In just two years, the U.S. dollar has lost more than 20% of its value against the Yen, making SUSTA-region products much more affordable for Japanese importers and consumers. Take advantage of this opportunity to meet buyers and explore the Japanese market in person at the country's largest food show.

### Best Prospects:

■ All-Natural or Organic Products	■ Non-GMO Foods
■ Functional Foods	■ Unique Snack Foods
■ Seafood	■ Fruit Juices
■ Frozen Fruits & Vegetables	■ Nuts & Nut Products

### Important Information:

- Participation Fee: **\$1,200** for a 9 sqm booth (*No price increase from last year!*)
- SUSTA will reimburse each company up to \$1,000 in shipping costs with proper documentation
- Interpreters will be provided during the trade show
- Registration Deadline: **November 12, 2011**. *No refunds for cancellations will be issued after this date.*
- Limited space is available! Sign up on the Events page at [www.susta.org](http://www.susta.org)
- Activity participation fee and dates are subject to change



**Virginia's Finest**



Register on the Events page  
at [www.susta.org](http://www.susta.org)

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