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## Fine Food New Zealand

*June 13-15, 2010 • Auckland, New Zealand*

- *Inaugural year for Fine Food New Zealand*
- *Build relationships with key decision makers in the New Zealand market*

New Zealand's imports of consumer-oriented agricultural products have trended upward over the past several years, reaching over \$1 billion in 2008. The United States, with 10.2% market share, is the second largest supplier of consumer-oriented products to New Zealand after Australia. Given the size of the market and the ease of doing business, New Zealand tends to be a good fit for small to medium-sized companies and new-to-export companies.

The organizers of The Food Show, New Zealand's premier consumer food exhibition, and of Fine Food Australia, Australia's biggest and most prestigious food, beverage and equipment trade show, have joined together to put on Fine Food New Zealand. The combined experience and reputations, along with long-term industry connections all over the world, promise to make Fine Food New Zealand the best-targeted opportunity of the year for all who exhibit.

### *Best Prospects:*

■ Snack Foods/Chips	■ Gourmet Products
■ Nuts	■ Condiments
■ Confectionery	■ Beverages
■ Gluten-Free Products	■ Sauces

### *Important Information:*

- Brand New Activity for SUSTA in an exciting new market
- A great opportunity to see how your product will do in the market
- SUSTA will pay for shipping up to 75 lbs of product samples to the show from a consolidation point in the U.S.
- Companies are responsible in getting the product to the consolidation point
- Registration Deadline: **May 5, 2010** (No refunds after this date)
- Sign up on the Events page at [www.susta.org](http://www.susta.org) or contact the activity managers listed for more information



Register on the Events page at [www.susta.org](http://www.susta.org)

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