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FINE FOOD AUSTRALIA

29th Australian International Food & Drink Exhibition
September 13-16, 2010 • Melbourne, Australia

- Australia's premier food industry event
- More than 25,000 high profile visitors attended in 2008
- Wine & Spirits Australia and Hotel Australia held in conjunction with event
- Unique placement in the U.S. pavilion

The total value of Australian food retailing grew more than 7.4% to \$71.4 billion in 2007. More than 70% of food expenditures occurred within the supermarket and grocery sector. Of the total value of food imported into Australia in fiscal year 2006/07, the U.S. accounted for \$454 million, or 9% of total imports and 1% of the total market. Food retailing in supermarkets and specialty food stores continues to grow at a rate of 4% as more consumers look for goods to prepare meals in the home, despite the economic downturn. Take advantage of this growing retail market by participating in Fine Food Australia 2010.

Best Prospects:

■ Energy & Sports Drinks	■ Breakfast Drinks & Bars
■ Confectionery	■ Fruit/Tea Drinks
■ Condiments	■ Organics
■ Gluten-free	■ Functional Foods

Important Information:

- 9 square meter booth in U.S. pavilion with lockable counter, signage and electricity; \$960.00 per in-line booth; \$1,072.00 for corner booth (2 available); \$480 for ½ booth (corner not available)
- Travel and accommodations responsibility of company (MAP Branded reimbursement may be available for eligible MAP Branded participants)
- Up to 100 lbs of samples shipped to the show
- Deadline to register: **June 15, 2010**
- Deadline for completion of shipping documents: June 30, 2010
- Sign up on the Events page at www.susta.org or contact the activity managers listed



Register on the Events page
at www.susta.org

Contact:

Cindy Martel

West Virginia Dept. of
Agriculture

Phone: (304) 469-9738

Email:

cmartel@ag.state.wv.us

OR

Kyle Holmberg

Tennessee Dept. of
Agriculture

Phone: (615) 837-5322

Email:

kyle.holmberg@tn.gov

SUSTA - Phone: (504) 568-5986, Fax: (504) 568-6010, www.susta.org 701 Poydras St #3725, New Orleans, LA 70139

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