

Bringing the bounty of the Southern USA to the World.

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FINE FOOD AUSTRALIA

28th Australian International Food & Drink Exhibition
September 7-10, 2009 • Sydney, Australia

- Australia's premier food industry event
- More than 25,000 high profile visitors attended in 2008
- Wine & Spirits Australia and Hotel Australia held in conjunction with event
- Unique placement in the U.S. pavilion

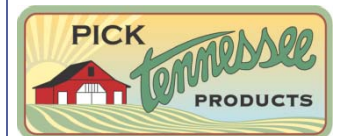
In 2007, the total value of Australian food retailing grew more than 7.4 percent, to \$71.4 billion (USD). More than 70 percent of food expenditures occurred within the supermarket and grocery sector. Of the total value of food imported into Australia in fiscal year 2006-07, the U.S. accounted for \$454 million, or 9 percent of total imports and 1 percent of the total market. Food retailing in supermarkets and specialty food stores continues to grow (4 percent) as more consumers look for goods to prepare meals in the home despite the economic downturn. Take advantage of this growing retail market by participating in Fine Food Australia 2009.

Best Prospects:

■ Energy & Sports Drinks	■ Breakfast Drinks & Bars
■ Confectionery	■ Fruit/Tea Drinks
■ Condiments	■ Organics
■ Gluten-free	■ Functional Foods

Important Information:

- 9 square meter booth in U.S. pavilion with lockable counter, signage and electricity; **\$600** per in-line booth; **\$850** for corner booth
- Travel and accommodations responsibility of company (MAP Branded participants are eligible for up to 50% reimbursement)
- Up to 100 lbs of product samples shipped to the show
- Deadline to apply: **June 15, 2009**. No refunds will be given for cancellations after June 15, 2009.
- Deadline for completion of shipping documents: July 10, 2009
- Sign up on the Events page at www.susta.org



Register on the Events page
at www.susta.org

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