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Food and Hotel Malaysia 2009

Kuala Lumpur, Malaysia • August 11-14, 2009

- *About 61% of Malaysia's population falls into the middle to upper income group of consumers.*
- *Malaysia is expected to chart GDP growth of 6%, with per capita income estimated at \$6,400.*
- *Malaysia continues to be a net importer of food products, with annual imports of more than \$4.5 billion. Total imports from the United States were \$190 million, representing 8% market share.*

With a population of around 26 million, Malaysia is one of the most developed nations in southeast Asia. Its economy has a firm foundation that includes strong manufacturing, service and agricultural sectors.

Food and Hotel Malaysia is the official food and hotel show in Malaysia. The show is held every two years and it is open to trade visitors only. 2009 will mark the tenth exhibition. In 2007, there were 650 exhibitors from 32 countries and 18,383 visitors from 53 countries. The Propak 2009 and Culinaire Malaysia 2009, the region's largest culinary competition, will take place at the same time.

Best Prospects:

■ Fruits	■ Sauces & Condiments
■ Dairy Products	■ Vegetables
■ Dried Fruits & Nuts	■ Halal Food Products
■ Juices	■ Snack Foods

Important Information:

- SUSTA will offer a 9 sqm booth per company at \$432.
- SUSTA will display products of companies that are not able to attend the show. The fee will be \$25 and companies will have to return the evaluation form.
- **Registration Deadline: June 12, 2009. No refund will be given on participation fees after June 19, 2009.**
- Sign up on the Events page at www.susta.org
- To learn more about this activity or to register, please contact the activity manager at right.



Register on the Events page
at www.susta.org

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