



**Bringing the bounty of the Southern USA to the World.**

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- Kentucky ■ Louisiana ■ Maryland ■ Mississippi
- North Carolina ■ Oklahoma ■ Puerto Rico
- South Carolina ■ Tennessee ■ Texas ■ Virginia
- West Virginia

***DOMINICAN REPUBLIC CONSUMER-ORIENTED FOOD PROMOTION***

*August 26-29, 2009 • Santo Domingo*

- *One-on-one meetings with importers & retailers*
- *Product demo and showcase at ASONAHORES*

U.S. exports of food and agricultural products to the Dominican Republic were up 37% in 2008 over the previous year. The geographic proximity of the Southern region to the Dominican Republic, combined with the ongoing elimination of trade barriers, means opportunity for SUSTA-region food product exporters.

The ASONAHORES trade show is the main marketplace for product and service suppliers serving the foodservice and hospitality industry in the Dominican Republic. Representatives ranging from owners, managers, chefs and buyers from leading hotels, restaurants, cafeterias, catering services, bars, hospitals, casinos, bakeries, institutional dinners, supermarkets, retail stores, importers, distributors, and others related to the food service industry attend this show.

*Best Prospects:*

■ Snack Foods	■ Dairy Products
■ Wines & Spirits	■ Nuts
■ Juices	■ Meat Products
■ Fruits	■ Poultry Products

*Important Information:*

- **Participation fee: \$165**
- Participation fee covers cost of 2m x 2m booth at ASONAHORES trade show (a \$1,100 value)
- SUSTA will ship a limited amount of product samples per company to Santo Domingo
- Companies are responsible for meals, hotel, and other expenses
- Types of product samples appropriate to event (tabletop display): fresh foods, prepared samples
- Deadline for application is **July 15, 2009**. *No refunds will be issued for cancellations after the registration deadline.*
- Sign up on the Events page at [www.susta.org](http://www.susta.org)



**Virginia's Finest**

Register on the Events page at [www.susta.org](http://www.susta.org)

Contact:

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