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## Product Showcase Trade Mission

Prague, Czech Republic  
September 22-26, 2009

- Meet with importers and key buyers in Prague
- Benefit from market briefings
- Tour local supermarkets

Sales of value-added foods in Eastern Europe increased more than 68 percent from 2000 to 2005. The Czech Republic has a population of 10.2 million, and demand for high-quality U.S. products has increased in the market. The country has large supermarket chains, and consumers are open to trying new products.

SUSTA offers U.S. suppliers the opportunity to travel to Prague for a trade mission and meet one-on-one with importers. Participants will also receive a briefing on the market and visit stores.

### Best Prospects:

■ Fruits & Vegetables	■ Sauces
■ Confectionery	■ Condiments
■ Nuts	■ Organic Products
■ Snack Foods	■ Seafood

### Important Information:

- SUSTA will pay for airfare from U.S. to the Czech Republic.
- Participants are responsible for hotel accommodations.
- SUSTA will pay for shipment of 50 lbs of product samples for the mission.
- Participation fee: **\$500**
- Space is limited and available on a first-come, first-served basis.
- Deadline for registration: **July 17, 2009**. No refund will be given for participation fees after July 24, 2009.
- Sign up on the Events page at [www.susta.org](http://www.susta.org)



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at [www.susta.org](http://www.susta.org)

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