



Bringing the bounty of the Southern USA to the World.

- Alabama ■ Arkansas ■ Florida ■ Georgia
- Kentucky ■ Louisiana ■ Maryland ■ Mississippi
- North Carolina ■ Oklahoma ■ Puerto Rico
- South Carolina ■ Tennessee ■ Texas ■ Virginia
- West Virginia

Culinary Training

“Bringing Southern U.S. Foods to China”
John Folse Culinary School
 May 2010 • Thibodaux, Louisiana

- 12 outstanding chefs from food service, restaurant, media and publishing
- Display your product, provide contact information and have your product utilized and sampled by visiting chefs
- Contact information for customized follow-up and market entry

China’s colorful character, combined with an interest in international cuisine, makes this year’s culinary training in Louisiana especially exciting. More than two weeks of intense cooking, sampling and information about southern United States cuisine highlight the curriculum. With China’s growing disposable income and interest in U.S. products, the southern U.S. is the place to go for product diversity, quality ingredients and innovative cooking styles. For the first time, SUSTA companies can provide product and contact information as their products are used in meal preparation during this training program.

Product Categories:

■ Vegetables & Fruits	■ Seeds, Spices & Seasonings
■ Canned Goods	■ Bakery Items & Breads
■ Miscellaneous Condiments	■ Pasta
■ Rice, Flours & Meals	■ Dairy & Cheeses
■ Poultry	■ Seafood

Important Information:

- Participation fee: **Free in exchange for product to be used in the curriculum. Contact activity managers for ingredient list.**
- Products will be shipped by participants to the John Folse Culinary School and postage reimbursed.
- Retail and food service packaging suggested for display; ingredient quantities will be conveyed after sign-up; company materials needed include an electronic logo, product(s) fact sheets and order information.
- **Sign up by May 7;** shipping to Louisiana for arrival *before* May 15.
- Contact the activity managers listed for additional information.



Register on the Events page
 at www.susta.org

Contact:

Debra May

Florida Department of
 Agriculture

Phone: 850-921-1727

Email:

mayd2@doacs.state.fl.us

OR

Cindy Martel

West Virginia Department of
 Agriculture

Phone: 304-541-9756

Email:

cmartel@ag.state.wv.us

SUSTA - Phone: (504) 568-5986, Fax: (504) 568-6010, www.susta.org 701 Poydras St #3725, New Orleans, LA 70139

SUSTA does not discriminate on the basis of race, color, national origin, sex, religion, age, disability, political beliefs, sexual orientation or marital/family status. Persons with disabilities, who require alternative means for communication of program information, should contact us.