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- South Carolina ■ Tennessee ■ Texas ■ Virginia
- West Virginia

## China Inbound Trade Mission

September 21-25, 2009

Atlanta, GA • Raleigh, Greensboro & Charlotte, NC

- *China is the 4<sup>th</sup> largest importer of U.S. agricultural products*
- *The U.S. is China's top supplier of consumer food products*

As the world's most populated and fastest growing market, China is an ideal target for many food and agricultural products. China, with the world's largest population and one of the fastest growing economies, has recently opened its markets up further to foreign players, following its entry to the World Trade Organization. Average household incomes are rising strongly. This is leading to ever greater consumer demand, especially for products and services previously considered luxuries.

SUSTA will provide an opportunity for southern U.S. suppliers of high-value food products to meet one-on-one with a delegation of top Chinese retail and food service buyers.

### Best Prospects:

■ Frozen/Ready-to-Eat Meals	■ Seafood
■ Processed Fruits & Vegetables	■ Nuts & Breakfast Cereals
■ Confectionery, Breads & Bakery	■ Grocery & Canned Products
■ Beverages	■ Wine & Beer

### Important Information:

- **Participation fee: \$50.00** (Check must accompany registration.)
- Register on the Events page at [www.susta.org](http://www.susta.org).
- Deadline for registration is **September 4, 2009**. (Note: No refunds will be issued after the registration deadline has passed.)
- Please direct any questions or requests for additional information to the activity managers listed to the right.



Register online at  
[www.susta.org/events](http://www.susta.org/events)

#### Contact:

Beth Miller-Bedingfield  
Georgia Department of  
Agriculture  
Phone: 404-656-3740  
Email:  
[bmiller@agr.state.ga.us](mailto:bmiller@agr.state.ga.us)

Peter Thornton  
North Carolina Department  
of Agriculture  
Phone: 919-733-7912  
Email:  
[Peter.Thornton@ncagr.gov](mailto:Peter.Thornton@ncagr.gov)