

# Caribbean/Central America Retail & Food Service Buyers Mission

JULY 30-AUGUST 1, 2008 • MIAMI, FLORIDA

## Buyers Missions Bring the Buyers to You!

Food Export–Northeast and Food Export–Midwest are partnering with the Southern U.S. Trade Association (SUSTA) and the USDA, Foreign Agricultural Service, Caribbean Basin Agricultural Trade Office in Miami for this event to bring in several retail and food service buyers from Central America and the Caribbean. In 2007, the Caribbean purchased a record high \$1 billion in U.S. consumer-oriented agricultural products, surpassing the previous year's record by 19 percent. Similarly, Central America imported a record high \$559 million in consumer-oriented agricultural products from the U.S. in 2007, up 24 percent from 2006. Visit [www.fas.usda.gov/scripts/w/attacherep](http://www.fas.usda.gov/scripts/w/attacherep) to search more information on these markets.

## MARKETS REPRESENTED

This Buyers Mission is a great, low cost opportunity for U.S. food and agricultural exporters to meet qualified international buyers from Central America and the Caribbean. Several buyers from the Caribbean and Central America are expected to attend the mission.

## SERVICES

- Market overviews of the Caribbean and Central American markets for U.S. foods
- Prearranged one-on-one meetings with retail and food service buyers

## REGISTRATION

**Early Registration Deadline: June 18, 2008: \$175 • Final Registration Deadline: July 2, 2008: \$225**

(Note: A 50 percent surcharge applies for companies in the Western region.)

## ADDITIONAL ASSISTANCE AND IMPORTANT DETAILS

- Miami's geographical and transportation advantages make the city the leading food and beverage purchasing and distribution center in the Americas, serving as an ideal platform for market entry in these exciting regions.
- This is an opportunity to take advantage of CAFTA-DR (the Dominican Republic-Central America-United States Free Trade Agreement), which is expected to accelerate and increase the import of U.S. agricultural products.



**Food Export USA–Northeast**  
One Penn Center  
1617 JFK Boulevard, Ste 420  
Philadelphia, PA 19103  
P 215.829.9111  
F 215.829.9777  
W [foodexportusa.org](http://foodexportusa.org)



**Southern U.S. Trade Association**  
2 Canal Street, Ste 2515  
New Orleans, LA 70130  
P 504.568.5986  
F 504.568.6010  
W [susta.org](http://susta.org)

Food Export–Midwest, Food Export–Northeast, and SUSTA are private, non-profit associations that offer services to help U.S. food and agricultural companies promote their products in foreign markets.



**Food Export Association of the Midwest USA**  
309 W. Washington Street,  
Ste 600, Chicago, IL 60606  
P 312.334.9200  
F 312.334.9230  
W [foodexport.org](http://foodexport.org)



**USDA, FAS, Caribbean Basin Ag Trade Office**  
909 SE 1st Avenue, Ste 720  
Miami, FL 33131  
P 305.536.5300  
F 305.536.7577  
W [cbato.fas.usda.gov](http://cbato.fas.usda.gov)

Food Export–Midwest, Food Export–Northeast, and SUSTA administer many services through Market Access Program (MAP) funding from the USDA, Foreign Agricultural Service.

Food Export–Midwest, Food Export–Northeast, and SUSTA prohibit discrimination in employment and services. Persons with disabilities who require alternative means of communication for program information or to request our full non-discrimination policy, please contact us.

## FOR MORE INFORMATION

Contact us at 312.334.9200 or [info@foodexport.org](mailto:info@foodexport.org) for further information or fax this back to 312.334.9230. **(Note: This is not a registration form.)**

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Check here and provide your company name and fax number if you **no longer want to receive faxes or e-mails** from Food Export–Midwest and Food Export–Northeast. You can also call or e-mail us at 312.334.9200 or [info@foodexport.org](mailto:info@foodexport.org).

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