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Brazil Outbound Trade Mission

São Paulo, Brazil • August 8-12, 2010

- *SUSTA pays for round-trip airfare to São Paulo*
- *In-country representative will arrange pre-qualified one-on-one meetings with top Brazilian buyers as well as a reception*
- *SUSTA will cover shipment of products from a U.S. consolidation point*

Brazil is among the top 20 trading partners of the United States. Exports of U.S. products to Brazil are expected to increase by 22 percent over the next five years. Brazil suffered a mild recession in 2009 but is performing better than expected. Improvements in world commodity prices help to drive the economy. The Brazilian market is very appealing for potential exporters due to the growing demand for grocery and high-end products, the expansion of specialty stores, and the growing economy. Brazil is expected to become the world's fifth largest economy within the next five years.

Prior to the mission, participating companies will receive trade information on the Brazilian market and regulations in commercial trade. During the mission, participants also will receive consultation on their products and information on surviving in the Brazilian market.

Best Prospects:

- | | |
|-------------------|-------------------------|
| ■ Processed Foods | ■ Snack Foods |
| ■ Beverages | ■ Frozen/Prepared Meals |

Important Information:

- Participation fee: **\$300**
- Participation fee includes:
 - One roundtrip airfare between the U.S. and São Paulo
 - Samples shipment of up to 50 lbs. (includes product and packaging) from U.S. consolidation point to São Paulo
 - Interpreter, market tour, and transportation to and from meetings
- Participants are responsible for visa fees, hotel and meal costs, and transportation to/from airport
- SUSTA can assist in making hotel reservations in accordance with the government per diem rate
- Brazil requires a business visa at a cost of about \$200 + processing fees. Participants are responsible for this cost. Please apply for the visa as soon as possible.
- Registration Deadline: **June 8, 2010**
- *No refunds for cancellations will be issued after June 8, 2010*



Register on the Events page
at www.susta.org

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