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Brazilian Trade Mission

São Paulo, Brazil • September 21-25, 2009

- *SUSTA pays for round-trip airfare to São Paulo*
- *In-country representative will arrange pre-qualified one-on-one meetings with top Brazilian buyers, as well as a reception*
- *Shipment of products from consolidation point covered by SUSTA*

Brazil is the 10th largest economy in the world and is among the top 20 trading partners of the U.S. Exports of U.S. products to Brazil are increasing by 22 percent. Brazil is the leading economic power in South America and a regional leader.

During the mission, there will be two full days of one-on-one meetings and a briefing with the ATO/American Embassy and the Ministry of Health, as well as a market tour. There will also be a table-top breakfast reception on the last day of the mission with follow-up one-on-one meetings at the hotel. Companies will receive information on the Brazilian market and regulations in commercial trade. During the mission, participants will also receive a consultation on their products and information on surviving in the Brazilian market.

Best Prospects:

- | | |
|-------------------|-------------------------|
| ■ Processed Foods | ■ Snack Foods |
| ■ Beverages | ■ Frozen/Prepared Meals |

Important Information:

- Participation fee: **\$300**
- SUSTA will pay for the international flight to and from São Paulo; however, the hotel and meal costs will be the responsibility of each company. SUSTA can assist with making hotel reservations in accordance with the government per diem rate.
- SUSTA will cover shipment of up to 50 lbs. of products from the consolidation point to São Paulo (includes product and packaging).
- SUSTA will pay for interpreters and transportation to and from your scheduled one-on-one meetings. A market tour is also included in the participation fee.
- You are responsible for your transportation to and from the airport if you arrive separate from the group.
- **Registration Deadline: July 27, 2009**
- Refund Policy: No refunds will be issued for cancellations after **July 27**.
- *Please note: Brazil requires a business visa at a cost of about \$205.00 + processing fees. Please apply for this as soon as possible. Participants are responsible for this cost.*



Register on the Events page
at www.susta.org

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