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Asian Seafood Exposition

Wanchai, Hong Kong • September 7-9, 2010

- *Be a part of the first seafood-specific trade show in Hong Kong!*
- *Co-located with Restaurant & Bar, which already draws more than 8,000 visitors from over 25 countries*
- *In just three weeks, 1,300 buyers have pre-registered*
- *Buyer representation from 58 countries and growing*

Hong Kong alone is home to more than 7 million people and enjoys a growing and competitive seafood market, with a total of \$2.8 billion of imported fish and seafood products in 2008. The Asian Seafood Exposition is the first show of its kind in Hong Kong, with over 2,500 seafood buyers from retail, food service, distribution, import/export, and agents expected to attend. Take advantage of this opportunity to exhibit in SUSTA's pavilion at the show and meet one-on-one with buyers seeking your products!

Important Information:

- **Participation fee: \$900**
 - 9m² space in the open USA pavilion
 - Timely installation and dismantling of booth
 - 5 co-exhibitor badges per company
 - Nationally recognized chef to prepare your product
 - Furnished and decorated booth
 - Ice and overnight cold storage
- The American Embassy can arrange meetings with buyers in Hong Kong before the show for interested companies. Contact the activity managers listed at right for more details.
- **Register now! Space is available on a first-come, first-served basis.**
- Participants are responsible for their own transportation, lodging, meals and other expenses.
- Sign up on the Events page at www.susta.org
- Exhibitors are responsible for shipping charges to freight forwarder. No charge for shipping up to 100 lbs. of product from the United States to Wanchai, Hong Kong.
- *Cancellations after July 30, 2010 will render all fees non-refundable.*



Register on the Events page
at www.susta.org

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