



Bringing the bounty of the Southern USA to the World.

- Alabama ■ Arkansas ■ Florida ■ Georgia
- Kentucky ■ Louisiana ■ Maryland ■ Mississippi
- North Carolina ■ Oklahoma ■ Puerto Rico
- South Carolina ■ Tennessee ■ Texas ■ Virginia
- West Virginia

Agrifood Manufacturers & Product Show 2009

Africa's Big 7

Johannesburg, South Africa • July 19-21, 2009

- Introduce your products to importers and key buyers in the South African market
- Exhibit in SUSTA's pavilion
- SUSTA will have a chef on-site preparing product samples

South Africa has a population of around 46 million people and possesses a modern infrastructure supporting an efficient distribution of goods to major urban centers throughout southern Africa. South Africa's strong economy is expected to continue, which could lead major food retailers to increase their selection of imported and locally produced items. The food retail sector continues to expand, while supermarkets and convenience stores are rapidly becoming the dominant food retail outlets.

Best Prospects:

■ Sauces	■ Processed Foods
■ Condiments	■ Fruits & Vegetables
■ Dried Foods	■ Nuts
■ Rice	■ Beverages/Juices
■ Desserts	■ Jams & Jellies

Important Information:

- SUSTA will handle all show logistics
- **Participation fee \$288** (Non-refundable after May 30, 2009)
 - Exhibit your products in SUSTA's pavilion at the show
 - SUSTA will provide shipment of up to 100 lbs of products from a consolidation point to the show at no cost
 - Covers entry into trade show
- **Deadline for application/reply is May 25, 2009**
- **Products will need to be provided for shipping by June 1, 2009**
- Sign up on the Events page at www.susta.org



Register on the Events page at www.susta.org

Contact:

Yolanda Roundtree

Florida Dept. of Agriculture and Consumer Services

Phone: (850) 413-7961

Email:

roundty@doacs.state.fl.us

SUSTA - Phone: (504) 568-5986, Fax: (504) 568-6010, www.susta.org 2 Canal Street, New Orleans, LA 70130

SUSTA does not discriminate on the basis of race, color, national origin, sex, religion, age, disability, political beliefs, sexual orientation or marital/family status. Persons with disabilities, who require alternative means for communication of program information, should contact us.